



# TARA

2023

PATTERN  
COLLECTION

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# THE TARA *Promise*



Tara is a family owned company that has been creating beautiful pools, for nearly four decades. Tara vinyl pool liners offer you a soft comfortable finish that's perfect for games with the kids or entertaining friends.

Available in an array of captivating colors and styles, you're sure to find a pattern that expresses your personal taste. Because each pool is unique, every Tara pool liner is custom built and made to order using state of the art equipment and the finest quality North American virgin vinyl. The beauty, comfort and durability of a Tara vinyl liner will make your pool the highlight of your home for years to come.

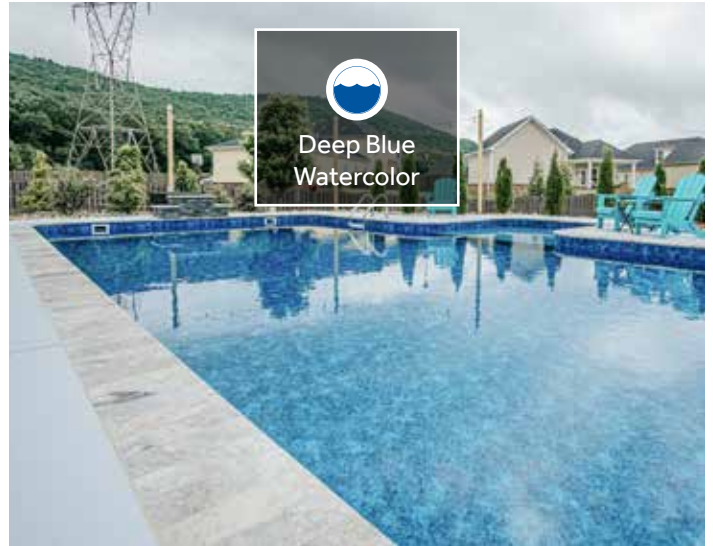


"Our vinyl pool liners are designed and built with the same quality and attention to detail that we would want in our own pool."

Tara Furlough  
**CEO Tara Pool and Outdoor Products**

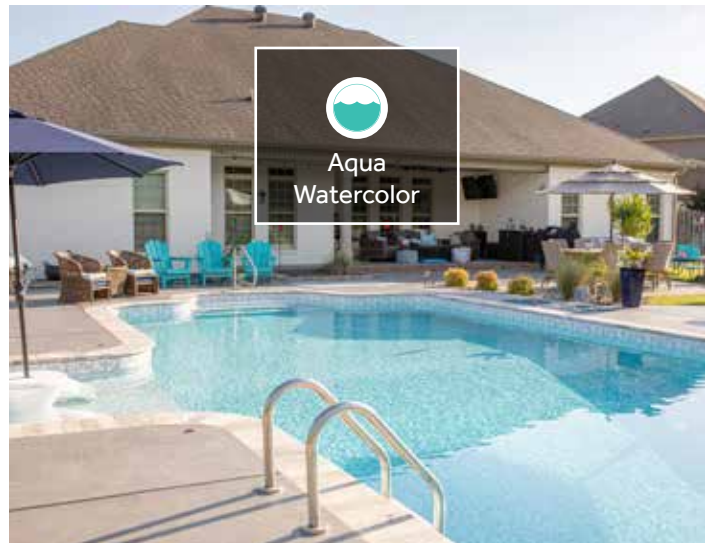
# CHOOSING *the Perfect Liner*

Selecting your pool's liner is your chance to determine the look of your whole backyard. The liner is the most visible element in your pool. Tara offers a wide variety of patterns and options that allow you to customize your liner to fit your pool and how you use it.



## WATER COLOR

When choosing a liner it helps to decide how you would like the water to look. The floor of the pool is the most important factor in creating the water color. That's why selecting the floor pattern is a good place to start your pattern selection. We've separated our patterns into four general categories based on the color of water that each will typically produce. These categories are only approximate and colors can be very different based on the conditions.



# ENVIRONMENT

There are many factors, beyond the liner pattern, that will influence the look of your pool's water. The time of day, the depth of the pool and the surroundings can all affect the water color. It helps to take these factors into consideration when choosing your liner. You can see below how each of the patterns can look quite different based on the environment. As these factors are different for every pool, your pool's water color will be completely unique. To learn more about the conditions that affect your pools water color visit our blog at [www.tarapools.com](http://www.tarapools.com).





# SHADE *Your Way*

SHADE *Escapes*  
BY TARA

Another important consideration when designing your backyard is shade. It is often overlooked, but shade is essential for creating a comfortable and enjoyable outdoor living space. Sun Shades can lower temperatures by up to 25° and protect against harmful UV rays. Unlike trees, sun shades won't wreak havoc on your pool. For these reasons and more, we developed Shade Escapes by Tara.

Our beautifully designed shades are built to provide cool, comfortable shade for years to come. Made with the highest quality HDPE shade fabrics and stainless steel hardware, Shade Escapes offer the ultimate combination of sun protection, strength, durability and versatility.

We have custom shades that can be built to the exact size and shape you need. We also have easy-to-install shade kits, including the sun shade, poles and hardware. These can be mounted to existing pool decks, patios, driveways and more. They come in a variety of sizes, so you're sure to find a solution for your backyard. To learn more and see our complete line of shade options visit, [www.shadeescapes.com](http://www.shadeescapes.com).



# ENVISION *Your Dream Pool*

Why imagine your perfect backyard when you can see it come to life through the power of Tara's visualization technology? Whether you are trying to pick the perfect liner pattern or see how a shade could enhance your outdoor living space, we have a solution to meet your needs.



## *Envision AR App*

Tara is bringing the power of augmented reality to the pool design process. Using your camera, the Envision AR app allows you to place a pool in your backyard. Select a pool shape and then position it in your yard. Move it and rotate it to find the best location. Customize the design including the liner pattern, deck style, safety cover and sun shade. With Envision AR, everything you need is at your fingertips. Available to download now for iOS or Android.



## *Envision Pool Visualizer*

Take the guesswork out of choosing the perfect liner pattern. Our Envision pool visualizer takes you from inspiration to realization. Select any pattern from our collection and see how it looks in a real pool. With over twenty six patterns to choose from, including three incredible new designs, you can choose the perfect pattern quickly and easily.



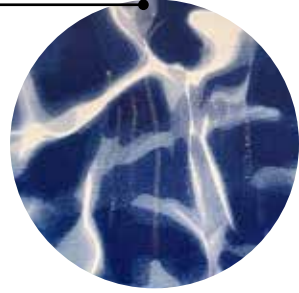
# PADDLING PAWS

## *Paw Resistant Pool Liners*



For pet owners, nothing is better than enjoying time with their beautiful animals in and around the pool. Although vinyl liners are resistant to puncture and scratches, many pet owners worry that their dog's claws could damage their pool liner. That's why we worked with our supplier to develop a vinyl liner with enhanced scratch and puncture resistance. Our new Paddling Paws option for walls and stairs provides superior protection against damage caused by scratching. It features a unique scratch hiding topcoat specially formulated to prevent scratch marks. Made from premium 30 mil vinyl, Paddling Paws adds extra thickness to the walls and entryways of the pool. Paddling Paws vinyl is also made with ReNew sustainable pool vinyl.

Without topcoat



Paddling Paws topcoat

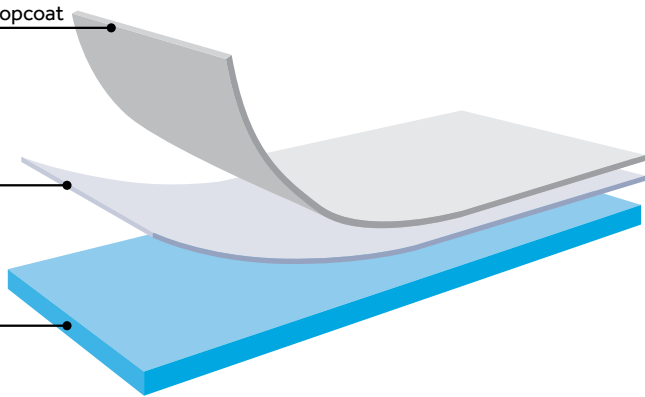


FEATURES	
<b>Paw Friendly</b>	Puncture resistant vinyl
<b>Innovative</b>	Scratch hiding topcoat
<b>Non-Porous</b>	Smooth anti-microbial surface
<b>Sustainable</b>	ReNew™ vinyl

Enhanced scratch resistant topcoat

Premium inks

30 mil Premium base film







# A POOL *for Their Future*

Vinyl liner (package pools) are not just versatile and affordable, they are also a better choice for the environment. Unlike fiberglass or concrete pools, which rarely contain sustainable materials, vinyl liner pools are primarily made with materials that are recyclable.

Our Island Dream pattern and Paddling Paws material are examples of the next step forward in sustainable pool manufacturing. These are all made from ReNew™, the first sustainably made, high-performance pool vinyl. Pool films made with ReNew Technology are certified to contain 51% recycled content by SCS Global Services, an international leader in third-party certification, validation, and verification for environmental, sustainability, and quality performance claims.



ReNew is a high-performance vinyl with 51% pre-consumer recycled material content.\* Developed for lasting, sustained brilliance, ReNew vinyl is a swim you can feel good about.

**51%**  
Pre-Consumer  
Recycled Content

**100<sup>lbs</sup>**  
Estimated Amount  
Recycled Per Liner\*\*

**1<sup>st</sup>**  
Sustainable Vinyl  
Pool Film

\*Pre-consumer material means material or by-products generated after fabrication of a product is completed but before the product reaches the end-use consumer.



# TRANQUILITY COLLECTION

At Tara we believe your pool should transform you and make your day more meaningful and memorable. A pool can be the place you soak away the cares of the day, shake off the craziness and focus on what's most important to you. Our Tranquility patterns are designed to help you reconnect with your body, your family and your environment. We believe a pool can be many things but it should never be ordinary.





# Shimmertone

Water and light transform the look of your pool to create a dazzling and dynamic spectacle. Our Shimmertone\* collection adds additional sparkle to your pool with incredible light reflecting premium inks. Formulated by experts, shimmertone is designed for peak performance and a remarkable look like no other. Shimmertone creates a jewel-like surface that dances when the sunlight hits.



Cobalt



Aquamarine



Moonstone

Photograph Courtesy of Mr Pool in Montgomery, AL

\*Shimmertone up-charge applies.



Sundara



Light Blue

## *Sundara*

From the Sanskrit word for “beautiful”, Sundara is a refreshingly modern pattern that has its roots in traditional pool style. The glazed ceramic tile border is made up of cool blue vertical rectangular tiles. The tiles sit just below the waterline to create a unique effect. This elegant composition matches well with rustic and modern homes.



**20 mil Wall / 20 mil Floor**

Available in SureStep & Paddling Paws


Light Blue Water Color

Contemporary Style

# Island Dream

This amazing pattern is our most distinctive and original pattern yet! The wondrous swirling design, inspired by crashing waves and flowing currents, incorporates a range of incredible ocean colors with **Shimmertone**<sup>2</sup> highlights. Not only is Island Dream beautiful, it is also printed on **ReNew**<sup>TM</sup> vinyl, the first pool liner material to be certified as sustainable.



 **20 mil Wall / 20 mil Floor**  
Available in SureStep  
Light Blue Water Color  
Contemporary Style

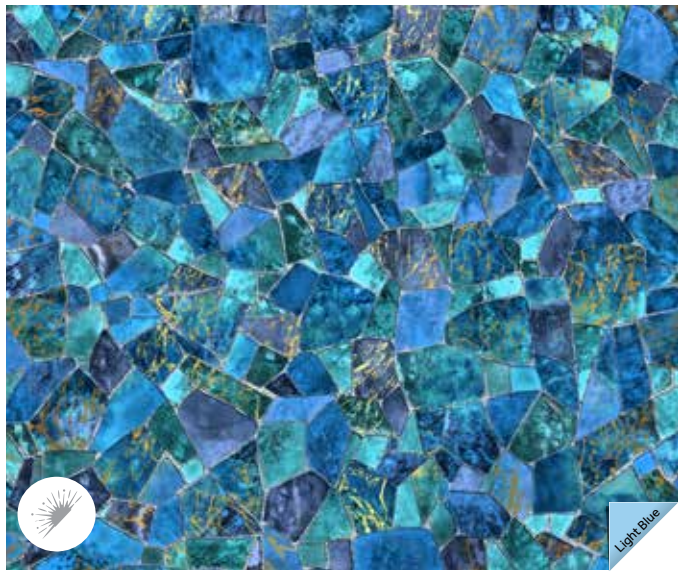


<sup>2</sup>Shimmertone up-charge applies.

Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.

# Aquamarine

Design your personal paradise with the enchanting beauty of our Aquamarine pool liner. This award winning pattern combines a refreshing array of green and blue stones that create a unique turquoise water color. Enhanced with our captivating **Shimmertone<sup>2</sup>** inks, the dazzling effect of this pattern will take your breath away.



20 mil Wall / 20 mil Floor  
Available in SureStep  
Deep Turquoise Water Color  
Contemporary Style

Aquamarine





# Cobalt

Our award winning Cobalt pattern is a dynamic and unique design. The circular tiles in brilliant blues are highlighted with gold **Shimmertone**<sup>2</sup> accents, that create an electrifying shimmer in the sunlight. This dazzling borderless design is truly timeless, making it a beautiful choice for both new construction pools and pool remodels.

 **20 mil Wall / 20 mil Floor**  
Available in SureStep  
Light Blue Water Color  
Contemporary Style



Installation by Anders Pools in Huntsville, AL

<sup>2</sup>Shimmertone up-charge applies.  
Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.

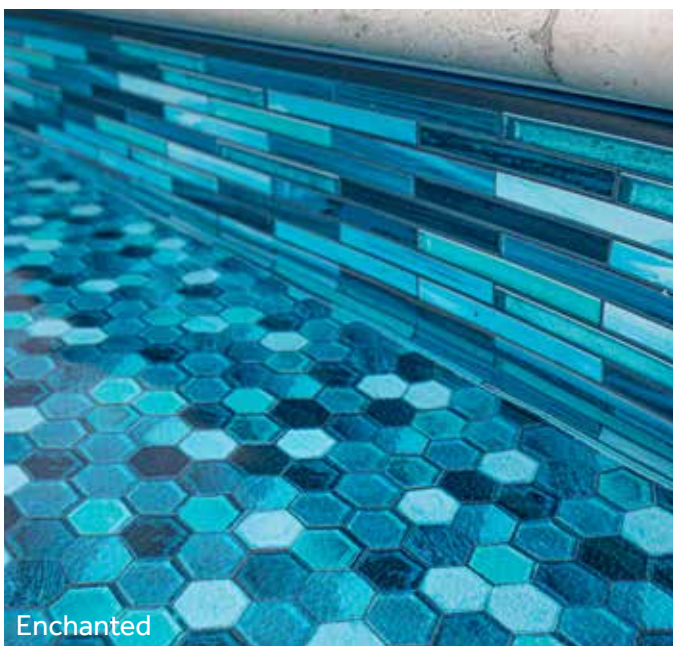


## *Oasis*

Elevate your backyard with the sublime beauty of our Oasis pattern. Your Oasis pool finish will be a retreat to relax and re-energize in. Subtle neutral toned hexagonal tiles create a spa-like atmosphere. The understated 4-1/2 inch marble tile border is the perfect complement to this luxurious pattern.

 **20 & 27 mil Wall / 20 & 27 mil Floor**  
Available in SureStep  
Aqua Water Color  
Traditional Style

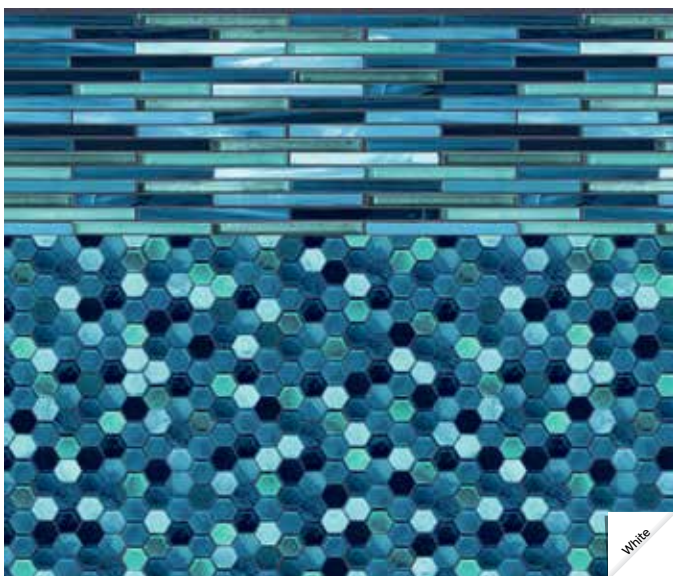




Enchanted



Enchanted



## *Enchanted*

Create a dreamlike experience in your backyard with our spellbinding Enchanted pattern. Designed to enhance the atmospheric beauty of your pool with deep emerald greens, cool turquoise and sapphire colors. This contemporary design creates a unique turquoise colored water.



**20 mil Wall / 20 mil Floor**

Available in SureStep

Deep Turquoise Water Color

Contemporary Style

Serenity

Serenity



Photograph Courtesy of the Mr Pool in Montgomery, AL



Serenity

Photograph Courtesy of Pike Pools in Zebulon, GA

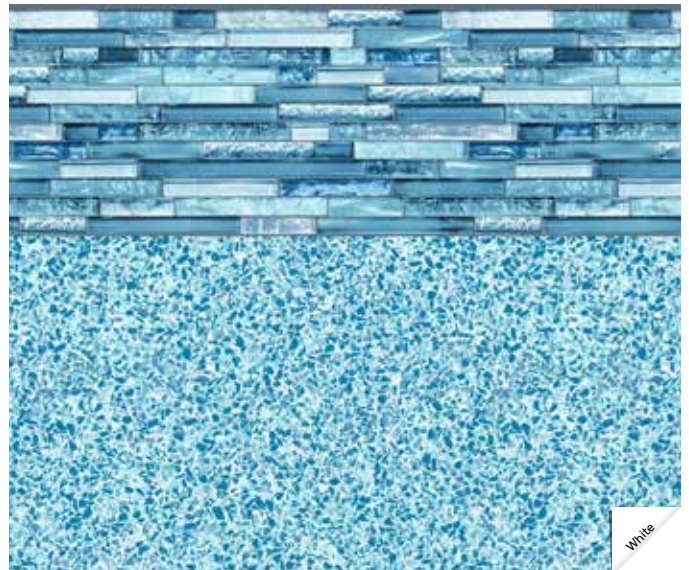


Photograph Courtesy of the Mr Pool in Montgomery, AL

Serenity

# Serenity

Find your center and live in the moment with our Serenity pattern. Draw inspiration from the sparkling glass tiles that border a simple and refined terrazzo design floor. Serenity creates a peaceful retreat where you can escape, relax and recharge.



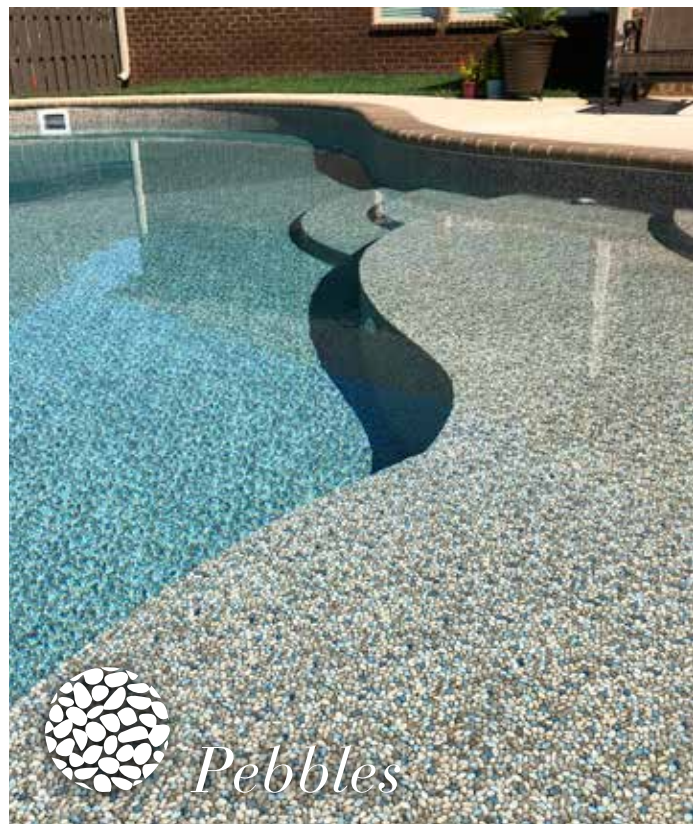
White

- 20 mil Wall / 20 mil Floor
- Available in SureStep
- Light Blue Water Color
- Contemporary Style

# THE CLASSIC COLLECTION

Our Essentials collection of patterns features only the most desirable choices of colors and styles. Through trial and experience, we've learned which patterns look best in a pool. We select designs that meet our highest standards. This ensures, the pattern you select will look just as beautiful in your pool as it does in a brochure or showroom.

Our Essentials Collection patterns come in four styles of floor designs. Choose the sparkling water inspired Reflections, the natural Pebble themes, the dynamic Mosaic motifs or the refined and elegant Stone inspirations.





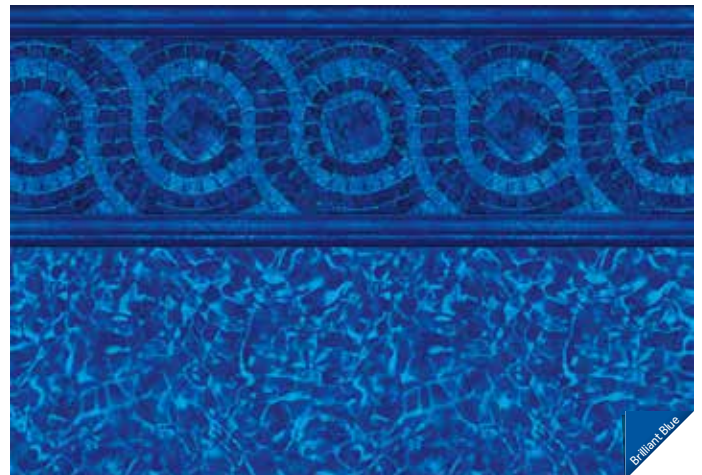
# REFLECTIONS

A popular design for years, the water reflection inspired floor pattern is a mainstay of liner designs. Shown here in both light blue and brilliant blue combinations. These designs comprise some of our most popular and enduring designs.

Port Royal with Gray Cobble



Photograph Courtesy of Cole's Pool Specialist in Valparaiso, NE




## Port Royal

 **20 mil Wall / 20 mil Floor**  
Available in SureStep  
Deep Blue Water Color  
Transitional Style



Brilliant Blue

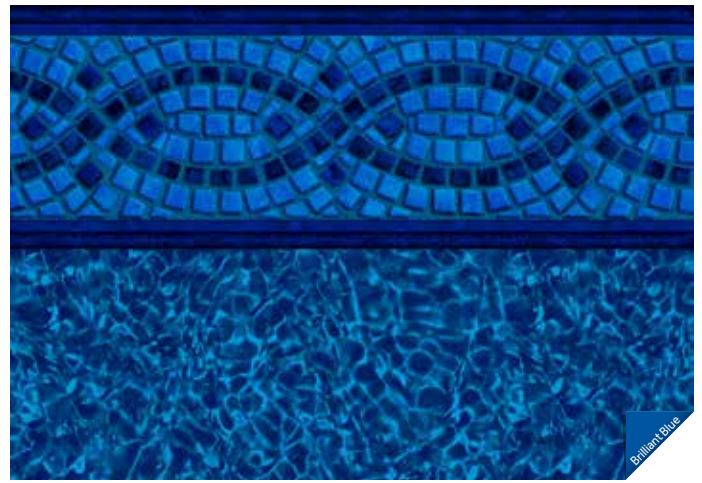
## Georgetown

 **20 mil Wall / 20 mil Floor**  
 Available in SureStep  
 Deep Blue Water Color  
 Traditional Style




Georgetown

Photograph Courtesy of Carolina Pool and Spa in Columbus, NC



Brilliant Blue

## Navarre

 **20 mil Wall / 20 mil Floor**  
 Available in SureStep  
 Deep Blue Water Color  
 Transitional Style




Navarre

Photograph Courtesy of Pike Pools in Zebulon, GA



Brilliant Blue

## Carnegie Arctic

 **20 mil Wall / 20 mil Floor**  
 Available in SureStep  
 Deep Blue Water Color  
 Transitional Style



Carnegie Arctic



# REFLECTIONS

Lotus




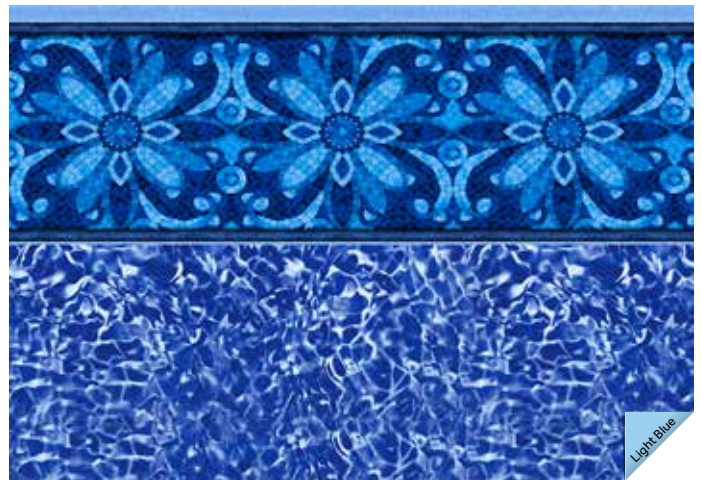
Photograph Courtesy of the Mr Pool in Montgomery, AL



Light Blue

## *Cambria*

 **20 mil Wall / 20 mil Floor**  
Available in SureStep  
Light Blue Water Color  
Traditional Style



Light Blue

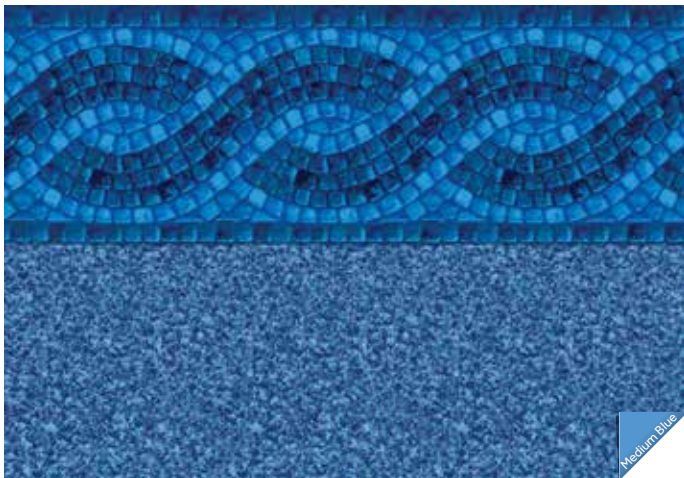
## *Lotus*

 **20 mil Wall / 20 mil Floor**  
Available in SureStep  
Light Blue Water Color  
Traditional Style




# STONE

Enduring, classic and timeless, our next series of patterns use stone as the inspiration for the floor pattern. Whether it's the simple soothing of grains of texture found in limestone or the captivating and dramatic veins of granite and marble, these patterns create pools of distinction and elegance.



Medium Blue


## *Ocean Wave*

-  **20 & 27 mil Wall / 20 & 27 mil Floor**
- Available in SureStep
- Deep Blue Water Color
- Traditional Style



Medium Blue

## *Hampton*

-  **20 & 27 mil Wall / 20 & 27 mil Floor**
- Available in SureStep
- Deep Blue Water Color
- Transitional Style




## MOSAICS

Mosaic tiles have always been used to decorate the surface of pools. The simple arrangement of small tiles that vary in color, tone and texture creates a glistening appearance in the water. With designs that range from classic and timeless to bold and contemporary, these mosaic floor designs bring life and energy to your pool.



### *Cheyenne*


 **20 mil Wall / 20 mil Floor**  
Available in SureStep  
Light Blue Water Color  
Transitional Style

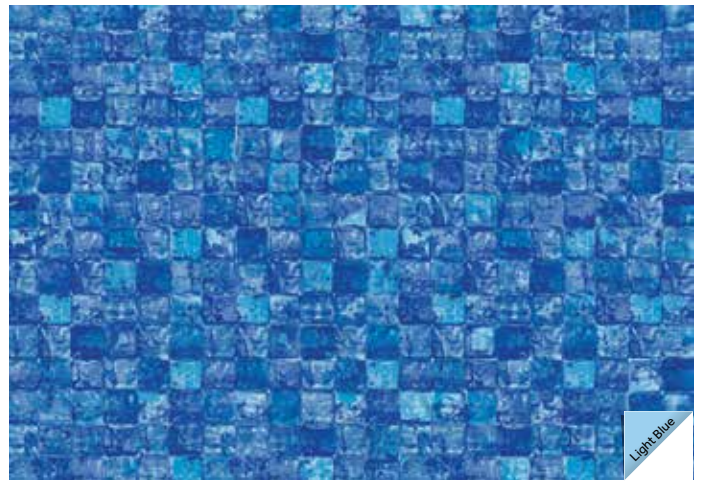




Light Blue

## Beale Street

 **20 mil Wall / 20 mil Floor**  
Available in SureStep  
Light Blue Water Color  
Transitional Style



Light Blue

## St. John's Bay

 **20 mil Wall / 20 mil Floor**  
Available in SureStep  
Light Blue Water Color  
Contemporary Style



St. John's Bay



St. John's Bay



Beale Street



Photograph Courtesy of Milosi Landscaping in Nashville, TN



# PEBBLES

Nature is the primary inspiration for our collection of pebble floor designs. These patterns combine neutral tones with splashes of blue to create a clean, clear water that is reminiscent of the beach. The subtle variation in dark and light tinted stones provides sparkle and interest.



## *Paintrock*



**20 mil Wall / 20 mil Floor**

Available in SureStep  
Light Blue Water Color  
Rustic Style



Cascade Creek

Photograph Courtesy of Gunny Pools in Atoka, TN



Cascade Creek

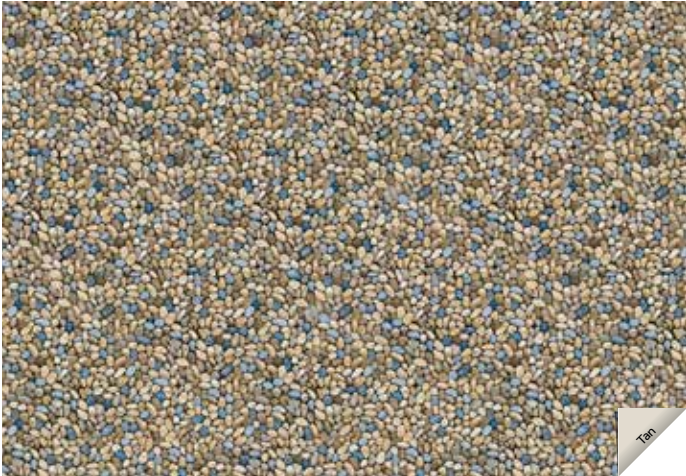


Shoal Creek

Photograph Courtesy of West Side Pools in Cincinnati, OH




Ten




Ten

# Cascade Creek

 **20 mil Wall / 20 mil Floor**  
 Available in SureStep  
 Aqua Water Color  
 Rustic Style

# Shoal Creek

 **20 mil Wall / 20 mil Floor**  
 Available in SureStep  
 Aqua Water Color  
 Contemporary Style


Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.

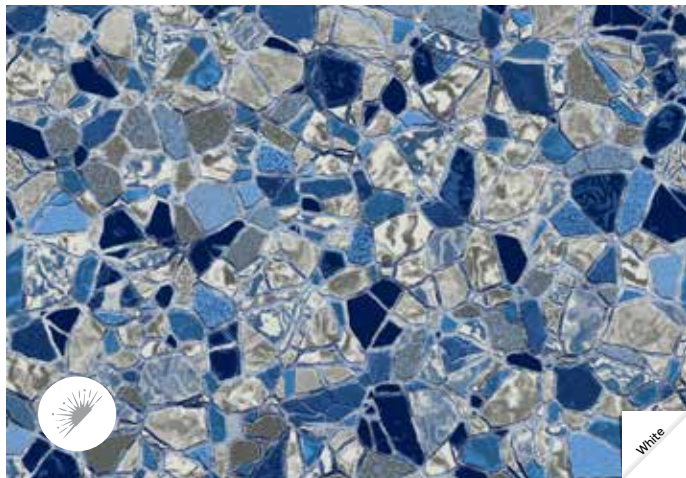
# LIMITED

This selection of patterns is made up of designs that we will not restock but are available in large quantities. Each of these designs is available while supplies last.



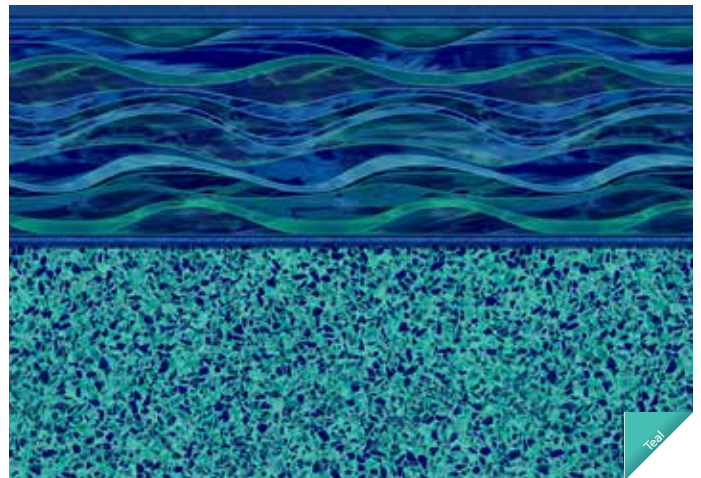
## *Ft. Walton Beach*

 **20 mil Wall / 20 mil Floor**  
Available in SureStep  
Light Blue Water Color  
Transitional Style




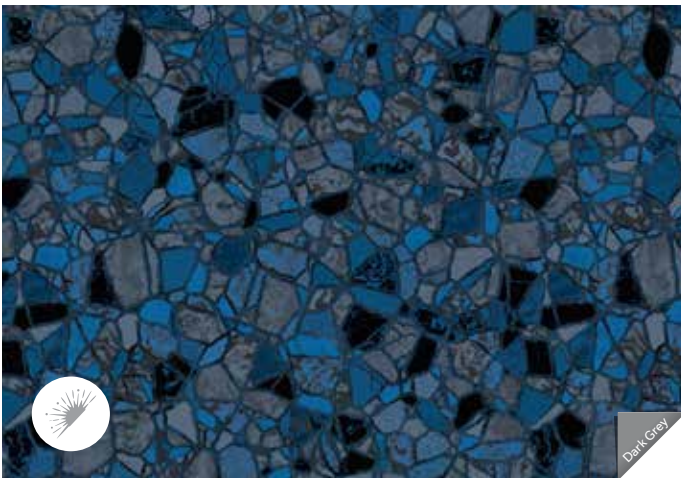
## *Moonstone<sup>2</sup>*

 **20 mil Wall / 20 mil Floor**  
Available in SureStep  
Light Blue Water Color  
Contemporary Style




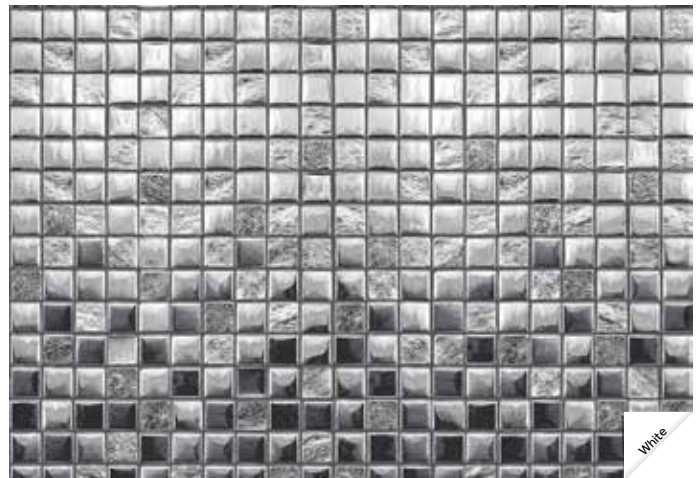
## *Rio*

 **20 mil Wall / 20 mil Floor**  
Available in SureStep  
Deep Turquoise Water Color  
Contemporary Style



## Sapphire<sup>2</sup>

 **20 mil Wall / 20 mil Floor**  
Available in SureStep  
Deep Blue Water Color  
Contemporary Style

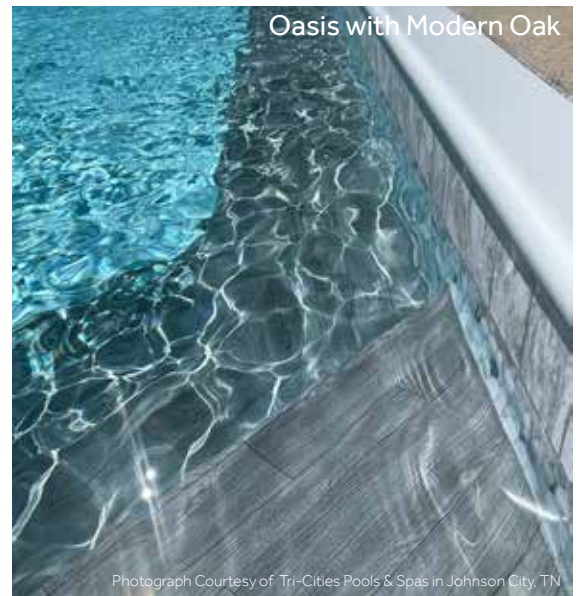


## Silver Falls

 **20 & 27 mil Wall / 20 & 27 mil Floor**  
Available in SureStep  
Aqua Water Color  
Contemporary Style

# PERSONALIZE YOUR POOL

Vinyl liners can be customized in a number of ways that can make your pool unlike any other. Options range from removing the border to adding textured surfaces to high-traffic areas. Not only can you create a truly unique look for your pool, you can enhance the functionality as well.



Oasis  
(no-tile option shown)



Photograph Courtesy of Mirage Pools in Fayetteville, TN

# BORDERLESS

Create a sophisticated look for your pool with the clean elegance of a borderless pattern. The patterns below are designed to create a strong visual statement, both above and below the waterline, making a border unnecessary. These innovative, contemporary designs harmonize your backyard. Choose one of our borderless patterns to achieve this look or request the No-Tile option for any pattern in our collection. For a modest up-charge we can remove the border from any pattern you prefer.



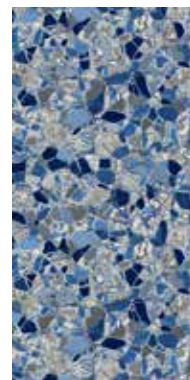
Aquamarine<sup>2</sup>



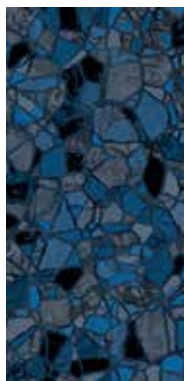
Cobalt<sup>2</sup>



Island Dream<sup>2</sup>



Moonstone<sup>2</sup>



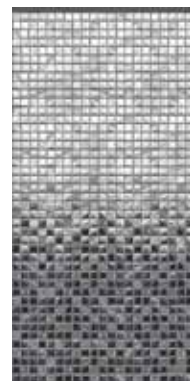
Sapphire<sup>2</sup>



Shoal Creek



St. John's Bay



Silver Falls

<sup>2</sup>Shimmertone up-charge applies for Aquamarine, Cobalt, Island Dream, Moonstone and Sapphire. Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.

# SURESTEP

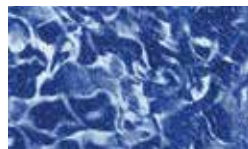
SureStep vinyl is a thick, sturdy vinyl that features a unique textured surface. Specifically designed for high traffic areas like stairs and sundecks, SureStep is both tough and durable. The embossed texture enhances traction when entering and exiting the pool. We offer SureStep in matching colors and styles for all of our patterns.



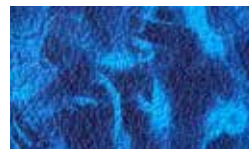
• Aquamarine



• Beale Street  
• St. John's Bay



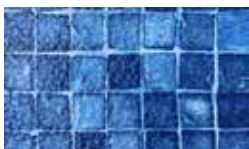
• Cambria  
• Lotus



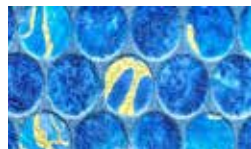
• Carnegie Arctic



• Cascade Creek  
• Shoal Creek



• Cheyenne



• Cobalt



• Enchanted



• Fort Walton Beach



• Georgetown  
• Navarre  
• Port Royal



• Hampton  
• Malibu



• Island Dream



• Moonstone



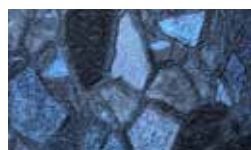
• Oasis



• Ocean Wave



• Paintrock



• Sapphire



• Serenity



• Silver Falls



• Sundara






# ELEMENTS *SureStep* Collection

Accentuate the beauty of your stairs and other vinyl covered features with our bold, nature-inspired Elements SureStep collection. These patterns add a natural texture and eye-catching accent to your pools most interesting details. Each pattern was designed using a neutral color palette that will complement nearly any pattern in our collection.




## *Modern Oak*

 **27 mil SureStep Only**  
Aqua Water Color  
Contemporary Style




## *Tan Cobble*

 **27 mil SureStep Only**  
Aqua Water Color  
Contemporary Style



## *Gray Cobble*

 **27 mil SureStep Only**  
Light Blue Water Color  
Contemporary Style

# TARA

## 2023 PATTERN COLLECTION

<p>20 mil 20 mil</p> <p>20 mil Wall &amp; 20 mil Floor</p>	<p>27 mil 20 mil</p> <p>27 mil Wall &amp; 20 mil Floor</p>	<p>27 mil 27 mil</p> <p>27 mil Wall &amp; 27 mil Floor</p>	 <p>SureStep textured step vinyl available</p>
 <p>Padding Paws wall and step material available</p>	 <p>Shimmertone light reflecting premium inks</p>	<p>NEW</p> <p>New for 2023</p>	 <p>Limited available while supplies last</p>



Aquamarine<sup>®</sup> 20 mil 20 mil  

<sup>®</sup>Shimmertone up-charge applies See Pg.14



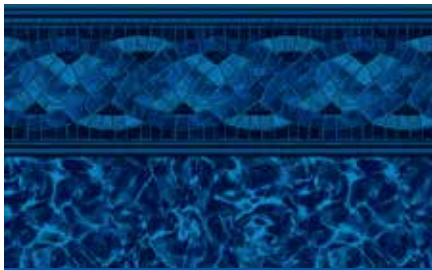
Beale Street 20 mil 20 mil 

See Pg.25



Cambria 20 mil 20 mil 

See Pg.22



Carnegie Arctic 20 mil 20 mil 

See Pg.21



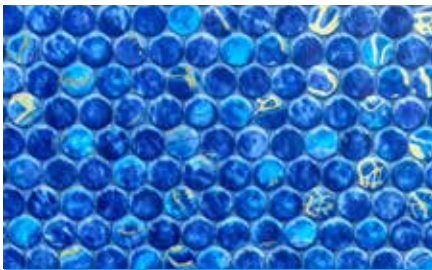
Cascade Creek 20 mil 20 mil 

See Pg.27



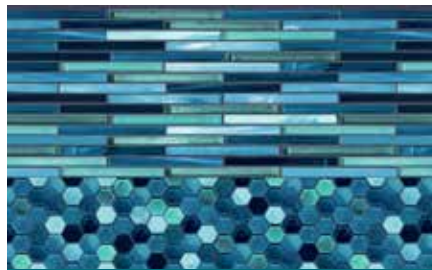
Cheyenne 20 mil 20 mil 

See Pg.24



Cobalt<sup>®</sup> 20 mil 20 mil  

<sup>®</sup>Shimmertone up-charge applies See Pg.15



Enchanted 20 mil 20 mil 

See Pg.17



Georgetown 20 mil 20 mil 

See Pg.21



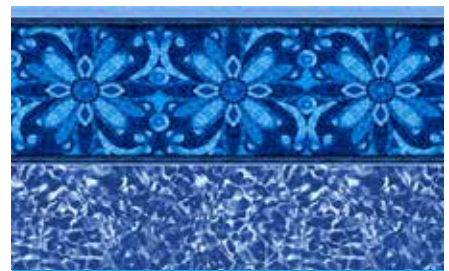
Hampton 20 mil 20 mil 27 mil 20 mil 27 mil 

See Pg.24



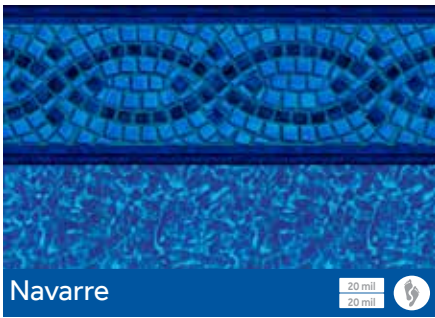
Island Dream<sup>®</sup> 20 mil 20 mil 27 mil 20 mil  

<sup>®</sup>Shimmertone up-charge applies See Pg.13



Lotus 20 mil 20 mil 

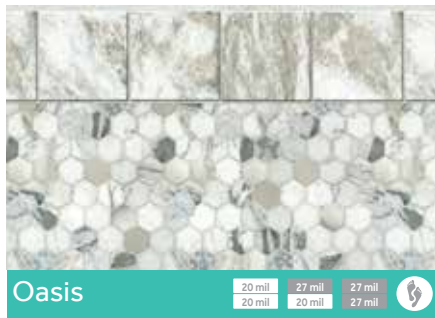
See Pg.22



Navarre

20 mil  
20 mil

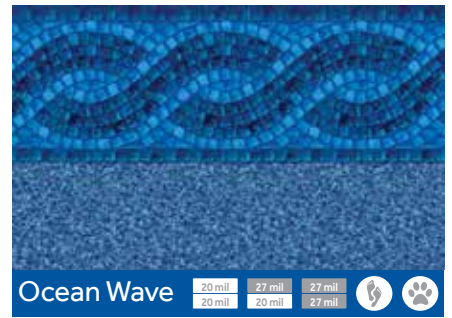
See Pg.21



Oasis

20 mil 27 mil 27 mil  
20 mil 20 mil 27 mil

See Pg.16



Ocean Wave

20 mil 27 mil 27 mil  
20 mil 20 mil 27 mil

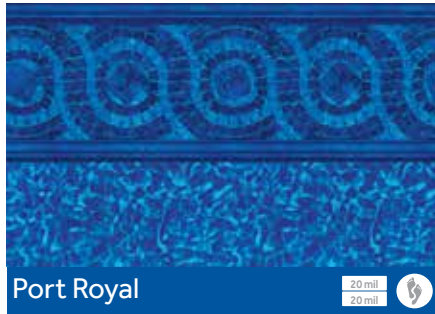
See Pg.23



Paintrock

20 mil  
20 mil

See Pg.26



Port Royal

20 mil  
20 mil

See Pg.20



Serenity

20 mil  
20 mil

See Pg.18



Shoal Creek

20 mil  
20 mil

See Pg.27



St. John's Bay

20 mil  
20 mil

See Pg.25



Sundara

20 mil  
20 mil

See Pg.12

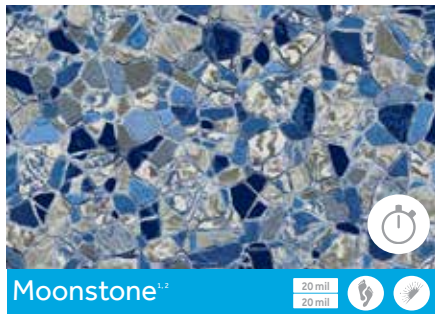


Ft. Walton Beach<sup>1</sup>

20 mil  
20 mil

<sup>1</sup>Available while supplies last

See Pg.28

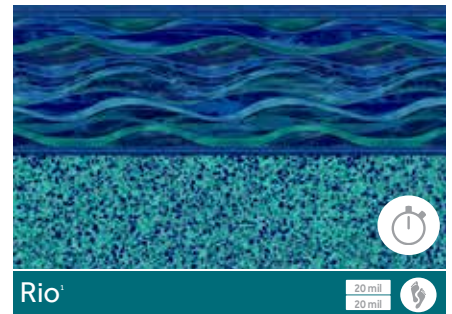


Moonstone<sup>1,2</sup>

20 mil  
20 mil

<sup>2</sup>Shimmertone up-charge applies  
<sup>1</sup>Available while supplies last

See Pg.28



Rio<sup>1</sup>

20 mil  
20 mil

<sup>1</sup>Available while supplies last

See Pg.28



Sapphire<sup>1,2</sup>

20 mil  
20 mil

<sup>2</sup>Shimmertone up-charge applies  
<sup>1</sup>Available while supplies last

See Pg.29



Silver Falls<sup>1</sup>

20 mil  
20 mil

<sup>1</sup>Available while supplies last

See Pg.29

# THE BEST POOL *is a Safe Pool*



## *Safety Covers*

The best way to ensure a long life for your pool is with a Tara safety cover. A safety cover will keep your pool protected whenever it is not in use. When your pool is covered, the cover prevents the damage caused by sun exposure and wind blown debris. Tara safety covers also provide your family and pets with the best protection from accidental drowning. Ask your pool dealer about adding a Tara Mesh, HD Mesh or Solid safety cover to your pool.

Visit [www.tarapools.com/safety-covers](http://www.tarapools.com/safety-covers) to learn more about the benefits of a Tara safety cover.



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